

NEW TRACKS

== CAPITAL CAMPAIGN ==

Here is what Madison's local leaders are saying
about this unique partnership:

KATHRYN AUERBACK, EXECUTIVE DIRECTOR, MOVIN' OUT, INC.

“Movin' Out is proud to partner with Red Caboose on this unique project combining high-quality child care and high-quality healthy, affordable housing in one building. As Madison's oldest credentialed child care center, Red Caboose has a well-earned reputation as an exceptional source of early childhood education. This is a perfect fit with Movin' Out's 25-year commitment to creating and sustaining community-integrated, safe, affordable homes for people with disabilities. The building we are developing will be a unique space offering two vital resources under one roof on a long-vacant property. This project will add 38 new affordable apartments to Madison's housing stock, including 8 supportive units for families that include a person with a disability, while enabling Red Caboose to serve more children. It is more than the sum of its parts, and I can't wait to share the impact this will have on our community.”

CURT BRINK, CURT VAUGHN BRINK COMPANIES

“I welcome the news about the Red Caboose/Movin' Out project. Its location is strategically important in the redevelopment of the East Washington corridor, and the combination of child care along with affordable housing all in one new building is a perfect fit for the neighborhood. I commend both organizations for collaborating on such a creative, beneficial project.”



JASON ILSTRUP, PRESIDENT, DOWNTOWN MADISON, INC.

"At Downtown Madison, Inc., we know how important child care is to the economic well-being of the community, workforce stability and to the equity in educational achievement and income potential for everyone, especially as we deal with the COVID pandemic. We also support greater housing density, especially affordable and accessible housing, to serve all socioeconomic groups. The location of this new building, the inclusion of affordable housing and childcare, and the combined track records of both Red Caboose and Movin' Out make this project a true winner for Madison."

MARSHA RUMMEL, MADISON COMMON COUNCIL - DISTRICT 6

"When I heard that Red Caboose and Movin' Out were collaborating on a new building to offer both child care and accessible, affordable housing in one facility, I got pretty excited about the partnership. It is brilliant! What an asset this will be for the Union Corners and Eken Park neighborhoods and for the entire city. The location is ideal for Red Caboose because of the socioeconomic diversity of the area. Quality child care and safe, affordable housing are among the most important economic and social conditions that affect health outcomes. These needs are even more critical during the COVID-19 pandemic. This collaborative project addresses both needs in a meaningful, creative way. I support Red Caboose and hope you can, too!"

**RUTH SCHMIDT, EXECUTIVE DIRECTOR
WISCONSIN EARLY CHILDHOOD ASSOCIATION**

"I'm thrilled that Red Caboose is partnering with Movin' Out to create a new building that combines high quality childcare with accessible, affordable housing. This could be a real game-changer for local families. Over the years, I've admired Red Caboose for their holistic approach on behalf of the children and families they serve. Their high teacher retention rate is very rare among childcare centers and reflects the quality of their programming. Red Caboose's new, bigger building will enable them to deliver this programming to more children --- a real plus for our community."

